COMMUNITY CELEBRATION | 2019

“Freedom, Unity and Victory”

June 8 - 18, 2019
Overview:
Juneteenth commemorates when the enforcement of the Emancipation Proclamation issued by President Lincoln finally reached Texas on June 19, 1865 putting an end to slavery there and solidifying the new, indivisible United States of America. The historical significance affects not only African Americans in Texas, but its relevance is celebrated officially in 45 states as a holiday and around the world. Juneteenth is a multi-cultural experience that touches the lives of a diverse audience as it recognizes the contribution of others who helped in the cause of Freedom, Unity and Victory.

Dates: Saturday, June 8 - Tuesday, June 18, 2019

Expected Attendees: 5,000+ over the course of the week

Activity Location:
Tarrant County College South Campus
5301 Campus Drive, Fort. Worth, TX 76119
CELEBRATION EVENTS

Parade - Unique morning parade that reflects the unity in our city

Breakfast of Prayer & Ecumenical Service - Celebrating the Unity of the Spirit that Freedom Brings

Your Voice Unleashed - Free arts workshop & concert to celebrate diversity through the Arts

“Empowering You” Event - Health, Job, Education, Financial Fairs with information made available

5K Walk/Run - Early morning escape along the picturesque TCC Campus

Student Art Exhibit - Submittals from all levels displayed throughout the event

Stomp the Yard Greek Competition - Teams battle for best of DFW

Juneteenth the Stage Play - Relive the excitement when freedom came to Texas

Basketball Tournament - Teams battle for bragging rights of “Best in Fort Worth”

BBQ Cook Off - Sanctioned by Lone Star BBQ Society celebrating the best BBQ in Texas

Juneteenth Scholarship Pageant - Showcasing the intelligence, beauty and talent of our young ladies

Erma Hadley Juneteenth Honors Banquet - Celebrating the accomplishments of the community

Family Fun Festival & Entertainment Concerts - Midway, Food Vendors, Children’s Area, Local Performers
## Supporter Benefits

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<th>Benefit</th>
<th>BRONZE</th>
<th>COPPER</th>
<th>IRON</th>
<th>FRIEND</th>
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<tr>
<td>Signature Sponsor of an event or activity</td>
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<td>Speaking opportunity at a signature event</td>
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<td><strong>Full page (1), Half page (2) or Quarter page (3) color ad in Souvenir Program Book</strong></td>
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<td>Weekly mentions on Juneteenthftw social media pages starting 60 (1), 45 (2), 30 (3) or 15 (4) days prior to event</td>
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<td>VIP access (1) and premium seating (2) at events</td>
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<td>Logo placement on the official commemorative T-shirt, event banners, brochures, printed ma-</td>
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<td>Verbal recognition from the podium at signature events</td>
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<td>Company name listed in Souvenir Program Book</td>
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YVE is a free week-long fine arts workshop and concert established to unite the young people in the metroplex, offering a positive summer activity that promotes collaboration because they are working to accomplish a common goal. By bringing young people of all races and backgrounds together and presenting them with exposure to cultural differences, you enable them to become knowledgeable and caring citizens for the future.

The youth will have exposure to different types of songs including Urban Gospel, Contemporary Christian and Latin Gospel taught by a diverse set of clinicians, as well as participate in an open panel discussion about race relations, cultural diversity, prejudice and how they can overcome these obstacles and stereotypes.

Sponsorship of the Your Voice Explosion Workshop and Concert will provide continuous visibility and branding exposure to a diverse aged audience throughout the week.
Every year on June 19th millions of people around the world celebrate the Juneteenth tradition. It was started by former slaves as a way to remember when the last slaves were freed in Texas.

- Why were slaves in Texas freed two and a half years after the Emancipation Proclamation?
- Did nobody in Texas know about it?
- What finally made Texas comply?

The Juneteenth Stage Play offers answers to these and other questions, including insights into the lingering effects of slavery today. Prepare to be entertained as well as enlightened.

Written, directed and produced by former Dallas Cowboy Greg Ellis, the play explores the strength of faith, love and ingenuity that sustained the slaves to hold on until freedom came. Greg believes in the importance of not forgetting the sacrifices others have made for us to have the freedoms we enjoy today.
In 2015 with the support of State Representative Nicole Collier, Mrs. Lee successfully petitioned the Texas Legislature to commission a commemorative plate. For only $30 in addition to the cost of your car registration, you can own a piece of history. Order and purchase a plate online at txdmv.gov and get more information on our website.

Mrs. Lee has been devoted to preserving the history and timeline of the emancipation of Texas slaves and the unifying affect of understanding that “None of us are free, until we are all free.” In partnership with Phylonalds Agency Productions, we have developed a full length documentary that will educate viewers on the importance of Juneteenth and highlight Opals Walk 2 DC, Mrs. Opal’s symbolic walking campaign at 90 years old to Washington, DC to make June 19th a National Day of Observance.
Unity Unlimited, Inc.
Jeremiaus Evans
2119 Harrison Ave.
Fort Worth, TX 76110
(214) 580-0515 / (817) 887-3919 FAX
dgrooveline40@yahoo.com

www.juneteenthftw.com